

Work plan to address unlicensed child care

Responsible	Action	Completion Date
<p>Lead - Policy Unit</p> <p>Support – Communications Manager Supervisors Licensors Communities</p>	<p>Recommendation # 1: Public relations and communication regarding the benefits of licensed care and the dangers of illegally operating child care. Empower Washington State residents with information through local and statewide efforts.</p> <p>Action Steps DEL is currently soliciting comments from the provider community about the advantages of becoming licensed; this will be included in publications.</p> <ul style="list-style-type: none"> • Quality Division is speaking to providers, gathering quotes and submitting to Communications Manager. • DEL is developing a communication plan. • DEL will be creating and posting an ad on Craig's list on regular basis. <ul style="list-style-type: none"> ○ Work with policy unit, and Communications Manager to create posting for Craig's list. • Materials are being developed that discuss the licensing process and advantages and benefits. <ul style="list-style-type: none"> ○ Develop generic flyer that can be distributed, and localized for distribution 	<p>1-18-08</p> <p>3-25-08</p> <p>4-18-08</p>
<p>Lead - Policy Unit,</p> <p>Support – NRMT Supervisors Licensors Communities</p>	<p>Recommendation # 2: Clearly define exempt care and relative care in Washington Administrative Code.</p> <p>Action Steps This recommendation will be brought forward to the Negotiated Rule Making Team for consideration in the Family Child Care WAC revisions.</p> <ul style="list-style-type: none"> • Share concept and initiate discussion • Continue to communicate and collaborate with licensors, supervisors and Service Area Managers • Continue to communicate and collaborate with providers • RCW/WAC revision • Policy review – create or update 	<p>Ongoing</p> <p>3-8-08</p> <p>Ongoing</p>

<p>Lead - Policy Unit</p> <p>Support – SPC Division</p>	<p>Recommendation # 3: Engage Child Care Resource & Referral Supports</p> <p>Action Steps This recommendation will be forwarded to DEL’s Systems, Partnerships and Collaboration Division, which holds the contract for CCR&R.</p> <ul style="list-style-type: none"> • Collaborate with SPC Division <ul style="list-style-type: none"> ○ Set meeting up to review and discuss current contract ○ Explore contract amendment to include addressing unlicensed care ○ Build in performance-based language, including tracking capabilities, performance measurements, evidence-based tools and reports 	<p>3-15-08</p>
<p>Lead - Policy Unit</p> <p>Support – Supervisors Licensors</p>	<p>Recommendation # 4: When an unlicensed facility is found to be operating and advertising, the Attorney General's office would send a letter to prevent unlicensed child care ads.</p> <p>Action Steps DEL is looking at new and creative ways to respond to providers who are operating without a license.</p> <ul style="list-style-type: none"> • This includes modifying our letters we send out to the providers, engaging them in a more proactive, customer-friendly manner, and taking firm injunctive measures if necessary. • Continue to communicate and collaborate with licensors, supervisors and Service Area Managers • Continue to communicate and collaborate with providers • Review RCW/WAC • Policy review – create or update • Tracking system to track unlicensed providers, and letters <ul style="list-style-type: none"> ○ Explore FamLink possibilities and capabilities ○ Tracking and automated/pre-populated letters 	<p>Draft 4-1-08 Final 5-15-08</p> <p>Ongoing – NRMT</p> <p>7-15-08</p>